

**SEX, LIES & STEREOTYPES:
PROFILES OF FEDERALLY FUNDED
ABSTINENCE-ONLY GRANT
RECIPIENTS**

Sexuality & Family Rights Program
Legal Momentum

September 2006

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INTRODUCTION

Over \$1 billion in government funding has been granted to domestic abstinence-only education programs since 1982. Funded programs are expressly forbidden from discussing contraception (aside from failure rates). These programs often contain factually inaccurate and distorted information, rely on gender stereotypes and use scare tactics to convey a “just say no” to sex message. Moreover, after almost 25 years of funding, there is no conclusive evidence that these programs are actually effective.

Unsurprisingly, the groups and individuals who design and operate these programs are often inexperienced, religiously-motivated and frequently have close ties to the anti-abortion movement. Leslee Unruh, the founder of the National Abstinence Clearinghouse, also runs a crisis pregnancy center and is an outspoken figure in the campaign to ban abortion in South Dakota. Teen-Aid, a longtime federal abstinence-only grantee, was once defended by Pat Robertson’s American Center for Law and Justice in a lawsuit over the content of its abstinence-only curriculum.

Worse yet, many groups that receive abstinence-only funding have little or no proven track record in social services and are heavily reliant on government grants. Heritage of Maine, an organization only founded in 2003, derived its entire 2004 budget from federal abstinence-only grants. Even more established organizations are still extremely dependent on government funding. Free Teens USA was established over 25 years ago and 99% of its 2004 budget was comprised of abstinence-only funding. Without copious federal funding, many of these groups would likely cease to exist.

But the most alarming aspect of government-funded abstinence-only programs is their content. These programs have been widely quoted for scientific and factual inaccuracies that aim to trick and terrify young people into abstinence. However, the gender stereotypes that these programs frequently propagate are much less examined, though equally alarming and especially harmful to women and girls. Why kNOw’s curriculum tells young people that “women gauge their happiness and judge their success by their relationships [but] men’s happiness and success hinge on their accomplishments” while the Heritage Keepers curriculum warns that “girls have an added responsibility to wear modest clothing that doesn’t invite lustful thoughts.” These and other commonly employed stereotypes not only discourage young women from making positive and informed choices about their sexual health and pleasure, they also reinforce and excuse predatory male sexual behavior while completely invalidating non-heterosexual romantic relationships.

By depriving teenagers of accurate and complete information about sex, contraception and sexually transmitted infections (STIs), Legal Momentum believes that these programs pose serious risks to the psychological and physical well-being of young people, particularly young women. The abstinence-only grantee profiles in this report take an in depth look at the financial background, track record and curricula of the most highly funded and widely known abstinence-only programs in the United States. These profiles expose the lies and stereotypes prevalent in federally funded abstinence-only programs, and the ultra-conservative political and ideological views of the groups that operate them.

CHOOSING THE BEST

“Guys think so much more about sex because of testosterone.”

- *Choosing the Best LIFE*¹

Choosing the Best is one of the most well established and widely used abstinence-only curricula. Founded in 1983, Choosing the Best has received millions of dollars in state and federal grants and its curriculum is used in the programs of countless other federal grantees. Since 1995, 1.5 million students have used Choosing the Best.² It is also one of the most controversial curricula, namely for its gender-bias and shaming tactics.

What You Should Know – Overview

Founded: 1983

Budget: \$311,029³

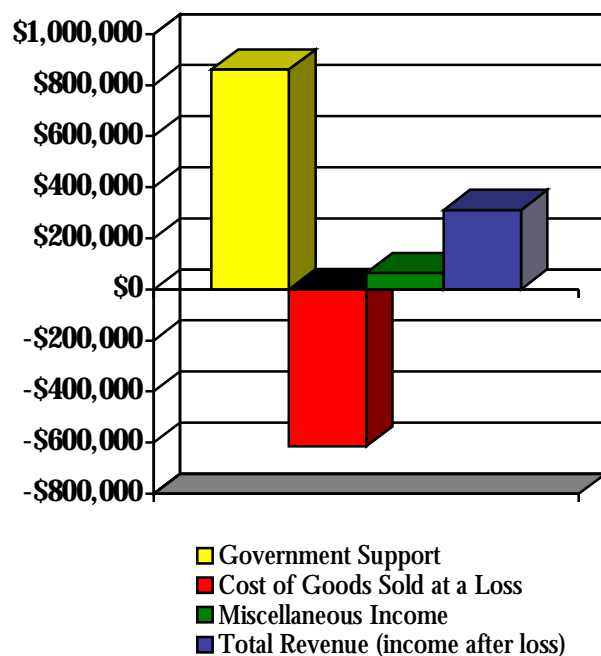
Government Contributions or Grants:
\$861,917⁴

Website: <http://www.choosingthebest.org>

Religious Affiliation: None avowed.

Key Publications: Choosing the Best WAY (Sixth Grade Curriculum and Accompanying Learning Materials); Choosing the Best PATH (Seventh and Eighth Grade Curriculum and Accompanying Learning Materials); Choosing the Best LIFE (Eighth and Ninth Grade Curriculum and Accompanying Learning Materials); Choosing the Best SOUL MATE (Eleventh and Twelfth Grade Curriculum and Accompanying Learning Materials); Choosing the Best Parent Training Program; Parents, Teens and SEX: The BIG TALK Book

**Choosing the Best
2004 Budget**



History

Choosing the Best was founded by husband and wife team Bruce and Donna Cook after Bruce developed a middle school sexual education curriculum for their son’s school. Choosing the Best is comprised of two separate entities: Choosing the Best, Inc., a non-profit organization which focuses on abstinence education and training, and Choosing the Best Publishing LLC, a for-profit corporation which publishes, sells and distributes abstinence-only curricula and materials.

Abstinence education group Project Reality began using the curriculum in 1994 and in 1998, Choosing the Best, Inc. received a five-year contract from the Georgia State Department of Education to write an abstinence only curriculum for grades six through nine and to provide teacher training.⁵ Choosing the Best has also received contracts from state agencies in Alabama and Oklahoma as well as several federal grants.⁶

Despite consistent federal and state funding, Choosing the Best has long been controversial. An early edition of the abstinence-only curriculum advised its readers to use Lysol on their genitals after using a condom.⁷ Some parents groups have organized opposition to Choosing the Best. In 2004, parents in DeKalb County, Georgia successfully lobbied the school board to remove the Choosing the Best from the district's curriculum, citing its scientific errors, gender stereotypes and scare tactics. These parents have now formed Georgia Parents for Responsible Health Education, which aims to support other parents in ensuring that their children receive accurate comprehensive sexual health education.⁸

Regardless of the widespread criticism of Choosing the Best, including by the Waxman report⁹ and the non-profit Sexuality Information and Education Council of the United States (SIECUS),¹⁰ it remains one of the most widely used abstinence-only curricula in the US.

Key Staff

Bruce Cook, President & Co-Founder

Cook received an undergraduate degree from the Georgia Institute of Technology and later earned an MBA from Harvard Business School. Cook previously served as the head of Rapha Services, a Christian-based counseling program.¹¹ From 2003 until 2005, Cook served as Chairman of the Board of the Georgia State Department of Health and Human Services, during which time he worked ardently to cut state family planning funding.¹² In 2005, Cook resigned from this position during intensifying speculation that he used his position to further the use of the Choosing the Best curriculum in Georgia schools. Cook denies these allegations.¹³ He is currently an advisor to the Georgia state government on the delivery of mental health and addiction services.¹⁴

Linda Hamrick, Director¹⁵

Hamrick is a long-time activist against comprehensive sexual education who once served as vice-president of the Georgia Christian Coalition and Executive Director of the Georgia State Republican Party. She is presently a lobbyist with Harris Payne & Associates.

In Their Own Words

Gender Roles

“Ask: How do guys view sex differently from girls? ([in the video], Guys say sex is more of a physical thing, that they are driven by hormones – testosterone – and peer pressure. Girls say sex is an emotional act, involving strong emotional feelings.)”

- *Choosing the Best LIFE*¹⁶

“Guys can more easily focus on the physical side of sex without necessarily being in a relationship. Girls tend to have a broader view of sex that emphasizes the total relationship rather than the physical aspect alone.”

- *Choosing the Best LIFE*¹⁷

“A guy can more easily see something sexual and become aroused. Girls are generally stimulated by the whole event – several things happening together – such as words, personality, touch and physical setting. These actions engage her emotions.”

- *Choosing the Best LIFE*¹⁸

“In general guys have difficulty verbalizing their feelings because they don’t connect feelings with actions. Girls, however, access both sides of the brain, so they more easily integrate feelings and emotions into the everyday situations in life.”

- *Choosing the Best LIFE*¹⁹ *

“A female sex drive tends to be more cyclical relating to the menstrual cycle.”

- *Choosing the Best LIFE*²⁰ *

“Although there are exceptions, teenage guys may view sex as separate from a personal relationship. Girls, however, tend to see sex as apart of a larger emotional relationship with another person.”

- *Choosing the Best LIFE*²¹ *

“Since girls access both left and right sides of the brain at the same time; they have a greater capacity for emotional expression, feelings, and perceptions. In fact, women responding to a collegiate survey stated their number one dream date criterion was receiving emotional intimacy. In the same survey, men responded that their number one dream date criterion was receiving physical intimacy.”

- *Choosing the Best LIFE*^{22*}

“Guys are sexually stimulated through sight. ...Girls, however, generally are stimulated by the whole event – several things happening together.”

- *Choosing the Best LIFE*²³ *

“Ask: What things might stimulate a girl sexually? (Romantic words, light touches, holding hands, a guy’s personality, a romantic setting, or a kind of action are just a few ideas. For girls, these need to happen together).”

- *Choosing the Best LIFE*²⁴ *

“Ask the class if they notice a different in the way most guys carry books and the way most girls carry books. (Boys usually carry their books down by their sides. Girls usually cradle their books in their arms.) Next, ask everyone to look at his or her fingernails. Ask the class if they notice a difference in the way most guys look at their fingernails and the way most girls look at their fingernails. (Boys usually look at their fingernails with their fingers curled toward the palm. Girls look at their nails by holding their hands out-stretched in front of them.)”

- *Choosing the Best WAY*²⁵

* *Denotes quotes taken from the 1st edition (2000), which do not appear in the 2nd (2003) edition.*

“Why do guys hang out with other guys and ignore girls? Why do guys brag so much? Why do guys act silly and clam up around a girl? Why do guys pay so much attention to the way a girl looks?...Why do girls go to the bathroom together? Why do girls talk on the phone so much? Why do girls talk about guys all the time? Why do girls get their feelings hurt so easily?”

- *Choosing the Best WAY*²⁶

Scientifically Inaccurate or Misleading Statements

“Research shows that condoms fail an average of 14 percent of the time in preventing pregnancy. This means if a teen uses condoms for birth control during four years of high school, they will experience a cumulative failure rate of more than 50 percent.”

- *Choosing the Best Parent Training Program*²⁷

“Consistent condom use does not reduce the risk of HPV.”

- *Choosing the Best Parent Training Program*²⁸

FREE TEENS USA

“Sex makes you feel good, but it can kill you.”

- Richard Panzer, Founder and Director of Free Teens, USA, *Free Sex – NOT!* ²⁹

Free Teens USA is a longtime federal abstinence-only grantee based in New Jersey with close ties to Reverend Sun Myung Moon’s Unification Church. Led by family values activist Richard Panzer, the organization produces its own curriculum and operates several websites. Though it has come under intense scrutiny for its links with the Unification Church, Free Teens continues to receive hundreds of thousands of dollars in federal funding each year.

What You Should Know – Overview

Founded: 1989

Budget: \$720,317³⁰

Government Contributions or Grants: \$713,359³¹

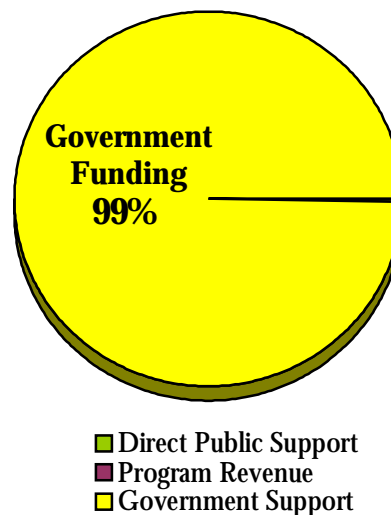
Websites: <http://www.freeteens.org>
<http://www.culturemachine.org>
<http://www.lovesmarts.org>

Religious Affiliation: Free Teens claims to have no religious affiliation but several of its directors are Unification Church members and many, including founder Richard Panzer, have worked directly for the Unification Church or its affiliated organizations.³²

Key Program: Free Teens Volunteers/Peer Educator Program

Key Publication: Relationship Training Curriculum

Free Teens USA 2004 Budget



History

Free Teens describes itself as “a reality-based, abstinence-centered HIV/AIDS, STDs, and Pregnancy Prevention program.”³³ Free Teens is comprised of a curriculum, which has been used in 38 states and 70 countries as well as translated into 12 languages,³⁴ and three websites. Free Teens was approved for use in the New York City Public Schools in 1994. In 1995, Long Island public schools dropped the Free Teens curriculum due to concerns over its alleged connection to Reverend Sun Myung Moon’s Unification Church, which has long been criticized for its recruiting practices, alleged corruption and misogyny.³⁵

The Free Teens curriculum and websites contain misleading statements, gender stereotypes and scare tactics. The Free Teens main website (<http://www.freeteens.org>) contains a link entitled “US Gov: Condom

Effectiveness Limited Against Many STDs!,” which leads to inaccurately distorted information grossly minimizing condom effectiveness in preventing HPV.³⁶ Free Teens founder Richard Panzer has also authored a book attacking the effectiveness of condoms, entitled “Condom Nation: Blind Faith, Bad Science.”

Despite the controversy, Free Teens has continued to grow – largely due to state and federal funding. Starting in 1998, the New Jersey State Department of Health granted Free Teens a 5-year grant to present its curriculum in Jersey City and Patterson public schools. Currently, Free Teens enjoys \$800,000 in annual abstinence-only funding from the federal government – nearly its entire budget.³⁷

Key Staff

Richard Panzer, Founder and Director

Panzer is a graduate of Yale University as well as the Unification Theological Seminary.³⁸ Prior to founding Free Teens USA, Panzer served as Head of the Unification Church in Rhode Island³⁹ and Arkansas.⁴⁰ He also worked for the American Freedom Coalition⁴¹ as well as the American Constitution Committee, both Unification-associated political organizations.⁴² Panzer is also the founder and Director of the Center for Educational Media, which has been labeled as a Moon front by anti-Unification groups and the only apparent purpose of which seems to be to distribute Panzer’s products and publications.⁴³ These publications include the Free Teens Relationship Training curriculum, a children's book called “Mommy, Daddy, Where Do Babies Come From?” (which Dr. Laura Schlesinger read aloud on her national radio show), “Condom Nation: Blind Faith, Bad Science” and “Preventing Violence: Why Families are Important and What They can Do” (endorsed by Wade Horn, current head of the Administration for Children and Families, which presently administers federal funds to Free Teens).⁴⁴ He has also hosted his own radio and television shows, both called “What’s Your MQ (Marital Intelligence)?”⁴⁵

Martin Porter, Chief Financial Officer

Porter earned an MBA and PhD from Century University (a now-defunct correspondence school in California).⁴⁶ He also previously served as CEO of Tongil Trading Company, a Toronto company affiliated with Unification Church entities, from 1977 until 1983. During that time, Porter also appeared in Unification Church promotional materials that proclaimed him “Moon’s Man in Canada.”⁴⁷

Bjorn Ottosson, Director

Ottosson is former Vice-President of the Collegiate Association for the Research of Principles (CARP), which has been widely criticized due to its close ties to the Unification Church,⁴⁸ and is also alleged to have worked for Christian Bernard, a Unification-associated jewelry company.⁴⁹

David Konn, Director

Konn is formerly associated with Saeilo, a Unification Church-linked weapons manufacturer,⁵⁰ Konn also has ties to the Unification-linked American Leadership.⁵¹

Tony Appia, Director

His listed working address is also the stated address given for several Unification associated organizations, including the Blessed Family Department, One Up Enterprises (which owns the Washington Times) and the Unification Thought Institute.⁵²

Eric Holt, Director

Holt previously served as comptroller of the Unification Church⁵³

In Their Own Words

Gender Roles

“Society used to have clear standards. But our sexualized culture treats girls and women as sex objects. They allow themselves to be treated as such because they believe it is expected of them. If a boy says something nice or spends some money on them some girls feel obligated to have sex.”

- *Free Teens USA Relationship Training Curriculum*⁵⁴

“On average, females are more verbal at an earlier age. They are usually more concerned about nurturing relationships and communicating feelings. On average, boys are more aggressive, goal-oriented and solution-oriented.”

- *Free Teens USA Relationship Training Curriculum*⁵⁵

Sexual Activity Outside of Marriage

“The emotional costs of casual, short-term sexual relationships hit hard on sexually active teenage girls who have a six times higher risk of attempting suicide than girls who haven't have sex.... We learned that sex makes you feel good, but it can kill you or make you sterile.”

- Richard Panzer, *Free Sex – NOT!*⁵⁶

“Ask for four volunteers, two boys and two girls. Give each a glass of water. Ask them to take a sip but not to swallow. Then tell them to spit back into the cup. Next, ask them to exchange cups. Then suggest that they take a sip from the new cup. Students will object, of course. Ask them ‘why don’t you want to take a sip?’ They will say that someone else already spit into their cups! Point out that having sex with someone is much more intimate than drinking a little bit of their saliva and is much more risky in terms of consequences. If you believe that your saliva is a private thing, how much more is sexual intimacy.”

- *Free Teens USA Relationship Training Curriculum*⁵⁷

“In the second stage of intimacy, infatuation, you are more than attracted, you are obsessed!...The trouble is that when you fall in love in this way, you are on drugs, natural amphetamines that give you a feeling of elation as well as higher levels of testosterone, increasing sexual desire. How good is your judgment when you’re in a drug-induced intoxication?...The brain becomes habituated to a drug after several weeks or months and the excitement starts to wear off. Many couples turn to sex to regain the excitement.”

- *Free Teens USA Relationship Training Curriculum*⁵⁸

“Two main streams of thought on sexuality throughout history. One, expressed in all the major world religions views sexuality as a gift from the Creator, to be used within certain guidelines. The major faiths agree that sex should be enjoyed within the context of marriage. Those who followed the teachings of their faith were provided with nearly perfect protection against disease and nonmarital pregnancy...The other stream of thought challenged the widespread agreement among world religions about reserving sex for marriage and criticized them for denying people free access to information about sex and about birth control. Influential thinkers such as Margaret Mead, Sigmund Freud, and Alfred Kinsey had enormous impact on social attitudes about sexuality even though most of their research has been discredited.”

- *Free Teens USA Relationship Training Curriculum*⁵⁹

“Sexual freedom has not brought more happiness. It has led to what the psychiatrist Viktor Frankl calls ‘neurotic sex’ where people just use each other compulsively for self-centered ends. People can get more sex partners, but find sexual union less fulfilling.”

- *Free Teens USA Relationship Training Curriculum*⁶⁰

Comprehensive Sexual Education

“Safe sex is seldom practiced, even by those who should know better, because human beings are not very rational when it comes to desire. Giving people, especially teenagers, more information about HIV and AIDS and preaching safe sex will not lead to changes in behavior.”

- Richard Panzer, *Safe Sex Can Be Hazardous*⁶¹

Marriage

“When we join in sexual intimacy with someone we are potentially joining our lineage with that person's. For that reason, having sex is never just a personal act. We have to ask ourselves whether we really want the person we feel attracted to become a permanent part of our lineage.”

- Richard Panzer, *The “Its My Body” Fallacy*⁶²

HERITAGE COMMUNITY SERVICES, HERITAGE OF MAINE & HERITAGE OF RHODE ISLAND

“Females need to be careful with what they wear, because males are looking! The girl might be thinking fashion, while the boy is thinking sex. For this reason girls have an added responsibility to wear modest clothing that doesn’t invite lustful thoughts.”

- *Heritage Keepers*⁶³

Heritage Community Services, a South Carolina-based abstinence-only educator, produces the Heritage Keepers curriculum and its volunteers provide abstinence-only education courses in numerous public schools nationwide. Despite the fact that it receives millions of abstinence-only dollars annually from federal and state governments, Heritage has been widely criticized for everything from its curriculum’s gender bias to the organization’s financial mismanagement and extremist anti-abortion grounding. Yet with significant federal and state government support, Heritage has expanded into the northeast, recently opening state affiliates in Maine and Rhode Island.

HERITAGE COMMUNITY SERVICES

What You Should Know – Overview

Founded: 1995

Budget: \$3,330,713⁶⁴

Government Contributions or Grants:
\$3,201,876⁶⁵

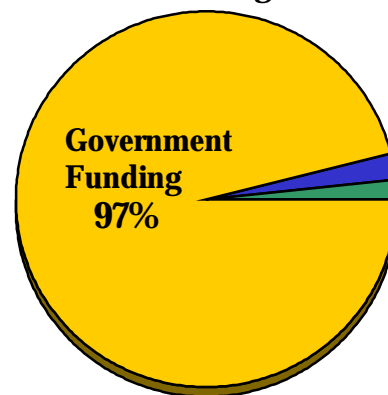
Website: <http://www.heritageservices.org>

Religious Affiliation: None avowed, though its curriculum was removed from Rhode Island public schools partially because of its Christian references.

Key Programs: Heritage Keepers abstinence-only education program; Heritage Keepers Train the Trainer Workshops (curriculum training and implementation); Healthy Marriage Initiative (marriage training/counseling; “crisis pregnancy” support)

Key Publication: Heritage Keepers abstinence-only curriculum

**Heritage Community Services
2004 Budget**



■ Government Support
■ Direct Public Support
■ Program Revenue
■ Miscellaneous

History

Heritage Community Services was founded by current Executive Director and CEO Anne Badgley. In addition to the Heritage Keepers Club, an after-school abstinence-only program, and various Heritage-run abstinence-only workshops and trainings for parents, teachers and teens, Heritage's main product is its Heritage Keepers abstinence-only curriculum. Heritage Keepers has created widespread controversy for its use of destructive gender stereotypes and scare tactics, including graphic pictures of the advanced stages of sexually transmitted diseases.⁶⁶ Heritage claims that its curriculum is used in schools across South Carolina, Kentucky, California, Ohio, Delaware, New York, Pennsylvania, and Georgia as well as throughout the Caribbean.⁶⁷

Heritage's origins lie in the anti-abortion movement and the organization maintains strong links with so-called crisis pregnancy centers, which are deceptively run organizations whose purpose is to frighten women away from abortion. Founder and CEO Anne Badgley began the Heritage abstinence-only program as part of the Lowcountry Crisis Pregnancy Center, which she also founded and continues to run. While the two organizations have since become separate non-profits, they remain closely linked and share the same address.

There are also financial and ethical concerns about Heritage – made even more serious by the inordinate amount of federal and state money that the organization receives. The Heritage Keepers curriculum is produced and sold by Badgley Enterprises, LLC, a for-profit company also run by Badgley and her husband. Heritage Community Services purchases its Heritage Keepers textbooks from Badgley Enterprises. Public records show that Badgley Enterprises earned \$174,201 from the sale of its textbooks to Heritage in 2004,⁶⁸ and that Badgley herself earned \$51,000 as a writer for Badgley Enterprises.⁶⁹ Additionally, Badgley's husband, daughter and son-in-law are all paid Heritage employees. Accusations have also been made that Badgley Enterprises was used as a personal account for various members of the Badgley family.⁷⁰

There are further concerns about Heritage's tax reporting and lobbying. In 2006, Diane Chancey, a former Heritage employee, revealed that the organization had paid \$11,000 in 2002 to send two South Carolina state employees to an abstinence conference in California. Anne Badgley defended the decision by calling the trip "inexpensive" and claiming "it's very hard to get public officials to go to these things."⁷¹ Notably, the 2002 conference was organized by the Medical Institute for Sexual Health (MISH), a controversial pro-abstinence-only organization. MISH's advisory board includes Dr. W. David Hager, a gynecologist whose nomination by Bush to head a FDA women's health advisory committee was defeated by outcry over his ultra-conservative and religious beliefs, including his opposition to RU-486 and his suggestion that prayer could cure PMS.⁷²

In recent years, Heritage has expanded, with affiliated organizations launched in Maine (Heritage of Maine) and Rhode Island (Heritage of Rhode Island). Both organizations are the sole recipients in each state of federal Community-Based Abstinence Education abstinence-only grants. Like South Carolina Heritage, both Heritage of Maine and Heritage of Rhode Island are linked to the anti-abortion movement. Carol Knight, CEO of Heritage of Rhode Island, was previously employed by CareNet Rhode Island, a crisis pregnancy center,⁷³ while Dick Trayner, Director of Development for Heritage of Maine, was previously the Executive Director of Maine Right to Life.⁷⁴

Heritage's presence in the northeast has been met with resistance. After Heritage of Maine received federal abstinence funds in 2004, the Maine Department of Education issued a statement reminding public school superintendents that the Heritage Keepers curriculum did not meet state standards.⁷⁵ Another credibility

blow came in the spring of 2006, when Rhode Island public schools dropped Heritage's federally funded programs after the ACLU of Rhode Island expressed concerns about the sexist and religious content of the curricula, as well as over the privacy rights of students.⁷⁶

Key Staff

Anne Badgley, Founder and CEO

Badgley is a former special education teacher, with a Master's degree in Clinical Counseling from the Citadel and graduate work in education completed at the University of Alabama.⁷⁷ She has worked for various state social services agencies, including the South Carolina Maternal, Infant and Child Health Council and the Berkeley County Department of Social Services.⁷⁸ In 2000, she briefly served as the sexual education coordinator for the Charleston County School District until she was replaced after complaints that she had failed to provide curriculum guidance and training.⁷⁹ She continues to serve on the Department of Health and Human Services Administration for Children and Families Expert Panel, which is charged with developing federal abstinence-only education guidelines.⁸⁰

Badgley is politically active in her home state, helping to manage the re-election campaign for former South Carolina governor David Beasley, who subsequently awarded all of South Carolina's Title V abstinence-only funding to Heritage.⁸¹ She and her husband also helped manage the Charleston county election campaign for current Rep. Bob Inglis's (R-SC) failed US Senate bid. She is co-owner (along with her husband) of Badgley Enterprises, LLC, which produces and sells the Heritage Keepers curriculum.

Badgley also has extensive links to the anti-abortion movement. She founded the Lowcountry Crisis Pregnancy Center in 1986 and remains the organization's Director. She also serves on the National Care Net Centers of Tomorrow Advisory Board, run by Care Net, a network of explicitly Christian crisis pregnancy centers.⁸²

Gordon Badgley, Operations Director

Husband of Heritage founder Anne Badgley and co-owner of Badgley Enterprises, LLC, which produces and sells the Heritage Keepers curriculum. Along with his wife, he helped manage part of the failed US Senate election campaign for Rep. Bob Inglis and the successful local re-election campaign for former South Carolina governor David Beasley.⁸³

Sally Raymond, Website Designer; Director of Training and Fidelity for Heritage Keepers Plan Management

Daughter of Heritage founder Anne Badgley.

Gerald Raymond, Regional Director

Husband of Sally Raymond, daughter of Heritage founder Anne Badgley.

In Their Own Words

Comprehensive Sexual Education

“To say that these children are not capable of a higher standard of behavior can be dooming them to failure. It's the worst kind of prejudice and genocide to not give them this information.”

- Anne Badgley, founder of Heritage Community Services, criticizing sexual education approaches that provide information about contraceptives⁸⁴

“It's been very difficult to stand up to the status quo in my generation. For me, it's like the first people that tried to fight racism and slavery.”

- Anne Badgley, founder of Heritage Community Services, comparing her role in abstinence-only education to activists in the civil rights and abolitionist movements⁸⁵

Sex Outside of Marriage

“Why is it likely that weak people would choose risky behaviors, like drugs, alcohol, sex outside of marriage, or violence?”

- *Heritage Keepers*⁸⁶

Sexually Transmitted Diseases

“How do you think you would feel watching someone you love get AIDS and die?”

- *Heritage Keepers*⁸⁷

HERITAGE OF MAINE (formerly known as Character Counts in Maine)

What You Should Know – Overview

Founded: 2003

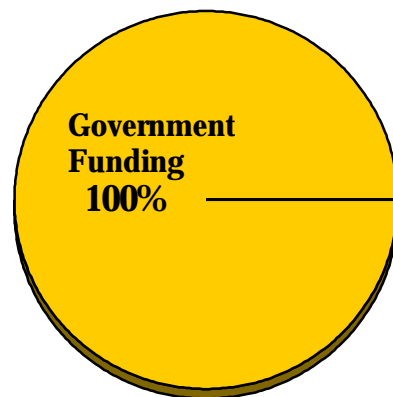
Budget: \$224,009⁸⁸

Government Contributions or Grants: \$224,009⁸⁹

Website: <http://www.heritageofmaine.org>

Religious Affiliation: None avowed, the Heritage Keepers abstinence-only curriculum was removed from Rhode Island public schools partially because of its alleged Christian references.

Heritage of Maine
2004 Budget



■ Government Support

History

Legal Momentum

Sex, Lies & Stereotypes: Profiles of Federally Funded Abstinence-Only Grant Recipients

Heritage of Maine is the new name of Character Counts in Maine, an abstinence-only organization established in 2003. Only a year later, Heritage secured nearly half a million dollars in annual federal abstinence-only funding. Heritage of Maine would likely not exist without this grant, as it is their *sole source* of financial support.⁹⁰

However, Maine favors comprehensive sexuality education and has even refused hundreds of thousands of dollars in Title V federal abstinence-only funding since 2005. Immediately after Heritage of Maine received its federal grant in 2004, the Maine Department of Education issued a statement reiterating that Maine requires comprehensive sexuality education to be taught in public schools and that the Heritage Keepers curriculum did not meet state standards.⁹¹ This had a chilling effect on Heritage’s plans. Reportedly, the organization is now only teaching the curriculum in two public schools (where they presumably also teach comprehensive sexuality education in compliance with state regulations).⁹²

Key Staff

Dick Trayner, Director of Development

Former Executive Director of Maine Right to Life.⁹³

HERITAGE OF RHODE ISLAND

What You Should Know – Overview

Founded: 2003

Budget: \$399,128⁹⁴

Government Contributions or Grants: \$398,123⁹⁵

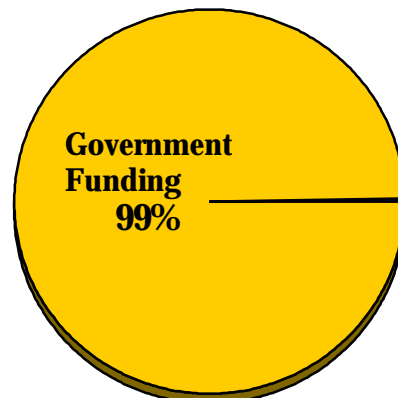
Website: <http://www.heritageri.org>

Religious Affiliation: None avowed, but the ACLU of Rhode Island alleges that a Heritage Keepers video shown in Rhode Island public schools featured a young man discussing the role Jesus played in helping him remain abstinent from sexual activity.⁹⁶

History

Like Heritage of Maine, Heritage of Rhode Island

**Heritage of Rhode Island
2004 Budget**



■ Government Support
■ Direct Public Support

secured a major federal abstinence-only grant in 2004, only a year after the organization was established. This federal grant provides 99% of Heritage of Rhode Island's budget.⁹⁷

Not everyone in Rhode Island wants Heritage teaching abstinence-only in public schools. In March 2006, Heritage's curriculum was removed from local public schools after the ACLU of Rhode Island objected to the curriculum's gender stereotypes and religious references. Specifically, the ACLU pointed to portions of the curriculum that taught that girls "have a responsibility to wear modest clothing that doesn't invite lustful thoughts," and stereotyped all women as "caring" while men were depicted as "strong" and "courageous."⁹⁸ The Heritage Keepers curriculum also allegedly featured a video showing a young man talking about the role of Jesus in helping him stay abstinent.⁹⁹

Additionally, the ACLU is concerned that Heritage Keepers violates the privacy rights of students in asking them to take a questionnaire that requires them to answer questions about their sexual history. The questionnaire also requires students to provide their first initial and date of birth, information that would likely reveal their identity.¹⁰⁰ Christopher Plante, executive director of Heritage Rhode Island claimed they have stopped using the questionnaire and the videotape referencing Jesus was not used in public schools.¹⁰¹ However, Plante conceded that the curriculum, "out of the box from South Carolina...didn't translate here."¹⁰² The Rhode Island Department of Education is currently reviewing the materials.¹⁰³

Key Staff

Carol Knight, Founder and President

Formerly employed by Care Net Rhode Island, a crisis pregnancy center.¹⁰⁴

NATIONAL ABSTINENCE CLEARINGHOUSE

“The male and female body are not anatomically suited to accommodate sexual relations with members of the same sex. Sexual practices in the homosexual lifestyle are considered very dangerous for disease, infection, etc. This lifestyle should not be encouraged as healthy or as an equal alternative to marriage.”

- *Abstinence 101*¹⁰⁵

The National Abstinence Clearinghouse is the leading provider of technical assistance and curricula for abstinence-only educators and federal grantees. With offices in South Dakota and Washington, D.C., the Clearinghouse receives federal funding to promote the abstinence-only message with publications, merchandise and an annual abstinence-only conference. Unfortunately, the Clearinghouse’s material contains gender stereotypes, homophobic sentiments and misleading information. Its key staff members are no less controversial. Founder Leslee Unruh is not only a media-savvy abstinence activist, but also a crisis pregnancy center proprietor and an outspoken proponent of the South Dakota abortion ban.

What You Should Know – Overview

Founded: 1998

Budget: \$1,096,269¹⁰⁶

Government Grants: \$86,161¹⁰⁷

Estimated Government Contracts:
\$553,682¹⁰⁸

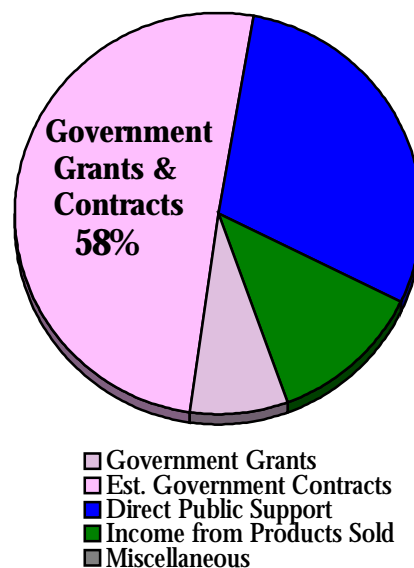
Websites: <http://www.abstinence.net>
<http://www.abstinenceafrica.com>
<http://www.truth4youth.com>

Religious Affiliation: None avowed, but a 2004 IRS 990 form makes religious references, stating that “god is the curegiver.”¹⁰⁹

History

The National Abstinence Clearinghouse describes its mission as to “to provide a central location where materials and training to effectively convey the abstinence-until-marriage message could be provided.”¹¹⁰ The Clearinghouse is a fee-based membership organization, which collects and makes available to its members abstinence-only education materials and technical assistance through its multiple websites. The technical assistance the Clearinghouse has provided its members has been crucial in helping many of its members to secure federal abstinence-only grants. Its annual conference has featured high profile speakers

**National Abstinence Clearinghouse
2004 Budget**



such as Administration for Children and Families Assistant Secretary Wade Horn, Health and Human Services Program Manager for Abstinence Michelle Lawler and the Heritage Foundation's Robert Rector. It is also infamous enough to have attracted the attention of publications as diverse as *Playboy* and *Ms. Magazine*, both of which published scathing reports from journalists who infiltrated the annual conference.¹¹¹ Finally, the Clearinghouse also publishes its own abstinence education materials and sells abstinence-themed merchandise including stickers, key chains, jewelry and posters.

The Clearinghouse's central role in national abstinence-only education has attracted intense scrutiny from government watchdogs and comprehensive sexuality education advocates. In October 2005, Rep. Henry A. Waxman (D-CA) requested that the Government Accountability Office launch investigate a \$2.7 million federal abstinence-only education evaluation grant the Clearinghouse received beginning in 2002. Waxman's chief concern was that there was a conflict of interest, since the grant funded the Clearinghouse to evaluate curricula of its federal abstinence-only grantees, many of which are fee-paying members of the Clearinghouse.¹¹² The Clearinghouse indirectly responded by stating that one of its long-term goals was to "dismantle abstinence education and sexual health myths perpetuated by the far left, and Rep. Waxman."¹¹³

The Sexuality Information and Education Council of the United States (SIECUS) reports that Clearinghouse staff and directors are required to share similar values about abstinence, abortion and contraception. Physicians who serve on the Clearinghouse's Medical Abstinence Board must "not only support abstinence-only-until-marriage programs, but must also not 'counsel, prescribe, or distribute condoms or contraceptives to youth.'"¹¹⁴ SIECUS further reveals that the National Advisory Council for the Clearinghouse includes members from Focus on the Family, the Heritage Foundation, the A.C. Green Youth Foundation, Coral Ridge Ministries, Heartbeat International and several other crisis pregnancy centers.¹¹⁵

Another source of concern is the Clearinghouse's close links with the Alpha Center, a federally funded abstinence-only grantee crisis pregnancy center. Leslee Unruh founded and serves as president of both organizations and they share the same address and board of directors.¹¹⁶ The building that Unruh purchased as the headquarters of both of her organizations was previously a Planned Parenthood that had been the only facility in South Dakota that performed abortions. In July 2006, the Citizens for Responsibility and Ethics in Washington filed a complaint with the IRS against both the Clearinghouse and the Alpha Center alleging that they violated federal law by not disclosing lobbying activities, including advocating against abortion, lobbying for increased abstinence funding and publicly endorsing the school board candidacy of a Clearinghouse and Alpha Center board member.¹¹⁷

Unruh is also involved in South Dakota anti-abortion politics. Unruh heads Vote Yes for Life, an organization that campaigns in support of the state abortion ban.¹¹⁸ Her husband Alan, who is also a director of both the Clearinghouse and the Alpha Center, served on the controversial South Dakota legislative task force that preceded the ban.

Key Staff

Leslee Unruh, Founder and President

Prior to starting the Clearinghouse, Unruh founded the Alpha Center, a crisis pregnancy center, which is currently the recipient of a 3-year, \$294,962 federal abstinence-only grant. The Alpha Center was fined after pleading no contest to misdemeanor charges of unlicensed adoption and foster care practices in 1987.

Allegedly, Unruh was offering money to women who agreed to carry their pregnancies to term and then put their children up for adoption instead of having an abortion.¹¹⁹

Unruh remains active in anti-abortion politics, most recently playing a key role in the South Dakota abortion ban as head of Vote Yes for Life, which campaigns in favor of the ban.¹²⁰ According to Unruh, her passion for abstinence grew out of her personal experience with and subsequent opposition to abortion.¹²¹ Since founding the Clearinghouse in 1998, Unruh has become an abstinence “expert,” appearing on the Oprah Winfrey show as well as numerous other radio and television shows.¹²²

Alan Unruh, Director

Chiropractor and husband of Clearinghouse Founder and President Leslee Unruh and serves as a Director for both the Clearinghouse and the Alpha Center. Like his wife, Dr. Unruh is a staunch anti-abortion activist, who was a member of a South Dakota legislative task force that laid the groundwork for the state’s abortion ban.¹²³

In Their Own Words

Anti-Abortion Bias

"Abortion hurts women, abortion denies us our relationship with our child. All of us have a reason for being born."

- Leslee Unruh, Founder and President of the National Abstinence Clearinghouse¹²⁴

Curriculum Guidelines

"Diagrams of internal organs are acceptable, but images or pictures of external genitalia in any form, whether diseased or healthy, can be detrimental to the health of young men and women’s minds."

- *Abstinence 101*¹²⁵

HPV Vaccine

"I personally object to vaccinating children when they don't need vaccinations, particularly against a disease that is one hundred per cent preventable with proper sexual behavior... Premarital sex is dangerous, even deadly. Let's not encourage it by vaccinating ten-year-olds so they think they're safe."

- Leslee Unruh, on the “risks” of the HPV vaccine¹²⁶

Masturbation

"Sex therapists consider masturbation the first stage of sexual addiction for sex addicts. This practice should not be encouraged as a ‘safe’ sexual practice."

- *Abstinence 101*¹²⁷

NORTHWEST FAMILY SERVICES

“If men want to play basketball, they call their male friends. If women want to ‘enjoy’ a shopping or a sports activity, they call their female friends. There are important issues and activities which are enjoyed most when shared with friends of the same sex.”

- *FACTS and Reasons (Senior High School Curriculum)*¹²⁸

Northwest Family Services (NWFS) began as a church-based abstinence-only program in Oregon over two decades ago. As a result of generous and consistent federal financial support, NWFS is now one of the leading abstinence-only curricula providers nationally. The FACTS (Family Accountability Communicating Teen Sexuality) curriculum uses out-dated gender stereotypes, misleading information and scare tactics to teach abstinence-only and continues to be taught in numerous schools across the country.

What You Should Know – Overview

Founded: 1983

Budget: \$1,381,363¹²⁹

Government Contributions or Grants:
\$1,039,993¹³⁰

Website: <http://www.nwfs.org>

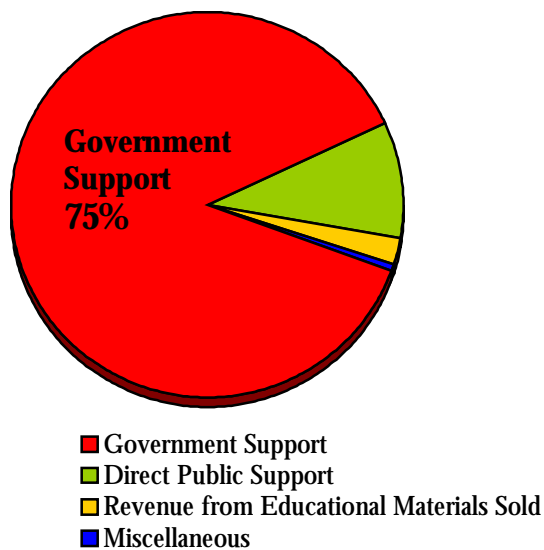
Religious Affiliation: None avowed though they produce a faith-based curriculum and other religious publications, including such titles as Chastity Chat, Keeping Your Kids Catholic, Why Humanae Vitae Was Right and Follow the Pathway to God.

Key Programs: Youth Solutions Program (Volunteer Youth Facilitators Program); Abstinence Teacher Trainings (Curriculum Training and Implementation Program); Abstinence Assembly Programs

Key Publications: The FACTS Abstinence-Only Curriculum: I’m in Charge of The FACTS (Middle School Curriculum); FACTS About Me (Fifth Grade Curriculum); FACTS and Friends (Sixth Grade Curriculum); I’m In Charge of the FACTS (Seventh and Eighth Grade Curriculum); FACTS and Reasons (Senior High School Curriculum); Datos (Spanish language translation of the FACTS curriculum)

Project Genesis Faith-Based Abstinence-Only Curriculum: We are Gifts from God (Kindergarten Curriculum); We Grow in God’s Love (First Grade Curriculum); God is the Light Within Us (Second

**Northwest Family Service
2004 Budget**



Curriculum); God Created Families (Third Grade Curriculum); Follow the Pathway to God (Fourth Curriculum); Loving God, Loving Family (Fifth Grade Curriculum); Love and Friendship: The Heart of the Catholic Church (Sixth Grade Curriculum); An Image of God Loves God, Family and Friends (Seventh Grade Curriculum); The Truth Will Set You Free (Eight Grade Curriculum)

History

NWFS began as a natural family planning program based out of St. John the Baptist Church in Portland, Oregon. Today, NWFS provides a wide range of additional services including premarital and marital counseling as well as abstinence education, for which it consistently receives large amounts of federal funding. In addition to providing abstinence-only education in selected public schools, NWFS produces two abstinence-only curricula: FACTS (Family Accountability Communicating Teen Sexuality), a widely-used abstinence-only curriculum for use in public schools, and Project Genesis, a faith-based curriculum. The FACTS curriculum, first published with federal funding support in 1991, is for students in fifth grade through high school. NWFS also publishes Datos, a Spanish-language translation of the FACTS curriculum. Though the FACTS curriculum is used in public schools in several states, including Arizona, Kansas, Nebraska, Oregon, Utah and West Virginia, it has been severely criticized for its factual inaccuracy and gender-biased content.¹³¹

Key Staff

Rose Fuller, Executive Director

Fuller helped found the NWFS abstinence-only program and authors most of NWFS's abstinence-only materials.

In Their Own Words

Gender Roles

“In deciding to have intercourse, women are more likely than men to be in love, want a mutually satisfying relationship, and are interested in what their partner feels and thinks. Women also have a greater desire for a long-term relationship. Men, true to the stereotype, are more likely to engage in sex with a warning to the woman that there will be no commitment. Men are more likely to desire sex with a great many partners – and to engage in sex because of their interest in a woman’s good looks or ‘great body,’ or because they are sexually attracted and feel that’s sufficient.’ Men are more likely to see sex as a challenge, a pursuit, and to want their partners to know they’re great lovers.”

- *FACTS and Reasons (Senior High School Curriculum)*¹³²

“Men, typically, respond in a more impersonal manner, though their need for intimacy is as great as women’s need. It is easier for men to depersonalize sex. Women have a greater need to offset sexual intimacy with affirmation and a sense that ‘this is love.’”

- *FACTS and Reasons (Senior High School Curriculum)*¹³³

“[S]exual differences affect one’s communication styles... ‘Girls both form and end friendship through talk.

Best girlfriends share secrets that bind them together. And girls are much freer than boys in discussing their feelings – love, hate, anxiety, sadness.’...Meanwhile, boys ‘tend to play in larger, more organized groups, and these groups place a higher premium on status and dominance. Their conversation is filled with orders...and with ridicule.... They also inclined to threats or boasts.... Further, they tend to be much more argumentative than girls. While girls use words as a bridge, boys more often than girls use them as weapons or instruments of dominance.”

- *FACTS and Reasons (Senior High School Curriculum)*¹³⁴

“Men may:

- Become sexually aroused more easily.
- Become sexually aroused through sight – what he sees.
- Focus on genital activity and intercourse as the goal.
- Use ‘love’ to get sex, e.g., tell a girl he loves her, so she will do things sexually.

Women may:

- Not become sexually aroused as easily.
- Become sexually aroused through hearing – words can affect her.
- Focus more on sharing feelings.
- Use ‘sex’ to get ‘love,’ e.g., do something sexually to ‘hold on to’ the boy.”

- *I’m in Charge of the FACTS (Middle School Curriculum)*¹³⁵

Anti-Abortion Bias

“At conception, the baby came into being. Even though he or she was the size of a pencil dot, the baby was a separate, genetically unique individual.”

- *I’m in Charge of the FACTS (Middle School Curriculum)*¹³⁶

“Embryo: the newly developing person from conception until 8 weeks”

- *FACTS About Me (Fifth Grade Curriculum)*¹³⁷

“Conception: the union of the sperm from the man and the egg from the woman. This is when life begins and is also known as fertilization.”

- *FACTS About Me (Fifth Grade Curriculum)*¹³⁸

Contraceptives

“It is true that consistent and correct use of condoms may reduce the risk of contracting HIV/AIDS or an STD, but the risks are still there. It is not a guarantee. And there are no products which prevent the emotional risks of premarital sex.”

- *FACTS and Reasons (Senior High School Curriculum)*¹³⁹

“There is no such thing as ‘safe’ or ‘safer’ premarital sex. There are always risks associated with it, even dangerous, life threatening ones. Using contraception does not change this. It may make it somewhat less dangerous, but all of the risks are still there.”

- *FACTS and Reasons (Senior High School Curriculum)*¹⁴⁰

Sexuality

“Homosexual: a persistent and predominant attraction of a sexual-genital nature to persons of one’s own sex.”
- *I’m in Charge of the FACTS (Middle School Curriculum)*¹⁴¹

“Sexual attraction is innate between men and women. There are clear anthropologic images which show there is a longstanding understanding of the duality of the sexes and a yearning for union which we know manifests itself in sexual attraction...”

- *FACTS and Reasons (Senior High School Curriculum)*¹⁴²

“Whether transmitted by genes or acquired through the environment, sexual identity is not fully established until the late teens or early twenties. Sexual abstinence for both heterosexual and homosexual teens is the recommendation. Young persons may sense affection and even infatuation for a member of the same sex. This is not the same thing as ‘being’ a homosexual. Any same sex ‘sexual experimentation’ can be confusing to a young person and should be strongly discouraged.”

- *I’m in Charge of the FACTS (Middle School Curriculum)*¹⁴³

Sex Outside of Marriage

“What are some of the good aspects of sex? The traditional purposes of sex include love, bonding, and children. What are some of the ways we have gotten away from these traditional purposes of sex? (Have the class give examples: premarital sex, pornography, prostitution, child abuse, rape, or any other time another person is being used.)”

- *FACTS and Reasons (Senior High School Curriculum)*¹⁴⁴

TEEN-AID

“A gentleman stands behind a lady going up an escalator or in front of her on her way down. He goes first down the escalator to protect her in case she loses her balance.”

- *Maturing in Body and Character*¹⁴⁵

Teen-Aid’s abstinence-only curriculum has a history of causing controversy. Despite a lawsuit brought by the ACLU in the early 1990s and more recent criticisms of its gender bias and scientific inaccuracy, Teen-Aid continues to receive substantial federal funding. Since 2001, it has received almost \$4 million in government abstinence-only money. Its curriculum continues to be used in public schools nationwide, despite its out-dated gender stereotypes and anti-abortion bias.

What You Should Know – Overview

Founded: 1981

Budget: \$782,830¹⁴⁶

Government Contributions or Grants:
\$781,852¹⁴⁷

Website: <http://www.teen-aid.org>

Religious Affiliation: None avowed, though it received support from the American Center for Law and Justice and prominent evangelical leader Pat Robertson personally in its legal battle with the ACLU.

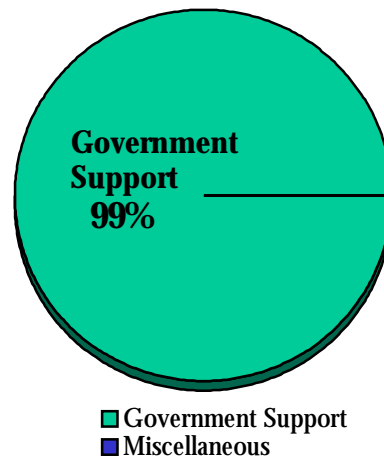
Key Publications: *Maturing in Body and Character* (Elementary School Abstinence-Only Curriculum); *Me, My World, My Future* (Junior High Abstinence-Only Curriculum); *Sexuality, Commitment and Family* (Senior High Abstinence-Only Curriculum)

History

Teen-Aid was founded by Steven Potter, a teacher who objected to the content of comprehensive sexual education courses being offered in Washington state schools in the late 1970s. Potter, along with a team of parents, educators and health professionals, designed the first Teen-Aid abstinence-only curriculum soon after.¹⁴⁸ Teen-Aid is one of the oldest federally funded abstinence-only education programs and it has a long history of causing controversy. Its curriculum contains gender-bias, scare tactics and distortion of contraceptive effectiveness, including a comparison between using a condom and playing Russian roulette.¹⁴⁹

In 1992, Planned Parenthood of Northeast Florida sued the Duval County School Board on behalf of several Jacksonville families who objected to the use of Teen-Aid’s curriculum. Teen-Aid was represented

**Teen-Aid, Inc.
2004 Budget**



by the American Center for Law and Justice, the legal arm of Pat Robertson's Christian Coalition, and Robertson visited Jacksonville to fundraise for Teen-Aid's legal battle.¹⁵⁰ In 1994, the case was settled out of court and the district adopted a comprehensive approach to sexuality education. Teen-Aid also has a history of credibility issues. A 1994 expose published in the Textbook Letter revealed inconsistencies and falsehoods in public statements Teen-Aid made regarding awards received from the National Parent Teacher Association (it did not receive any such recognition from them) as well as statistics demonstrating the effectiveness of its curriculum.¹⁵¹

The current driving force behind Teen-Aid is LeAnna Benn, an outspoken figure who works towards creating a sustainable funding and resource infrastructure for abstinence-only education. Benn has written a number of materials meant to guide abstinence-only programs through the federal funding process. Additionally, Teen-Aid has been granted government funds for the "I've Got Connections" program, which aims to enable small organizations to "saturate" their area with abstinence-only education.¹⁵²

Key Staff

LeAnna Benn, Executive Director

Benn has led Teen-Aid since 1991 and is a member of the Abstinence Clearinghouse Advisory Board.¹⁵³

In Their Own Words

Gender Roles

"As ladies and gentlemen walk, women may check their appearance in the windows but it is not appropriate for the man."

- *Maturing in Body and Character*¹⁵⁴

"A gentleman stands behind a lady going up an escalator or in front of her on her way down. He goes first down the escalator to protect her in case she loses her balance."

- *Maturing in Body and Character*¹⁵⁵

Anti-Abortion Bias

"Pro-Choice advocates *contend* that every child should be a wanted child and that a woman should have the right to abort an unwanted pregnancy...Pro-Life advocates *point to the biological fact* that human life begins at conception and that abortion takes the life of an unborn child..."(emphasis added)

- *Me, My World, My Future*¹⁵⁶

"Studies show that five to ten percent of women will never again be pregnant after having a legal abortion."

- *Me, My World, My Future*¹⁵⁷

"Premature birth, a major cause of mental retardation, is increased up to 300% following the abortion of the first pregnancy."

- *Me, My World, My Future*¹⁵⁸

Medical Accuracy of Abstinence-Only Curricula

“The term ‘medical accuracy’ is a misnomer. Medical information evolves. Medical professionals use the term ‘medical opinion’ so educators, unless they want the State to be the gatekeeper of these ‘fact,’ (*sic*) should use the term ‘medically referenced’ since various medical opinions are considered appropriate.”

- LeAnna Benn, Teen-Aid Executive Director, responding to criticism of the scientific inaccuracies found in numerous abstinence-only curricula. ¹⁵⁹

WHY KNOW

“Could condoms be just another stupid idea?”

- *Why kNOw Abstinence Education Program: Public School Curriculum*¹⁶⁰

Why kNOw is an abstinence-only educator based in Chattanooga, Tennessee and its abstinence-only curriculum is used in 37 states. It began as an offshoot of a crisis pregnancy center, or fake abortion clinic, and its growth over the past decade was fuelled by copious amounts of federal funding. In addition to its extremist anti-abortion origins, why kNOw’s curriculum contains dangerous and outdated gender stereotypes as well as inaccurate and misleading sexual health information.

What You Should Know – Overview

Founded: 1991

Budget: \$935,189¹⁶¹

Government Contributions or Grants:
\$480,480¹⁶²

Website: <http://www.whyknow.org>

Religious Affiliation: None avowed, but also produces a Christian abstinence-only curriculum and program.

Key Programs: Core Public School Program; Faith-Based Program; One Night Stand (Drama Program); Advocates for Teens (Fundraising and Community Involvement Program)

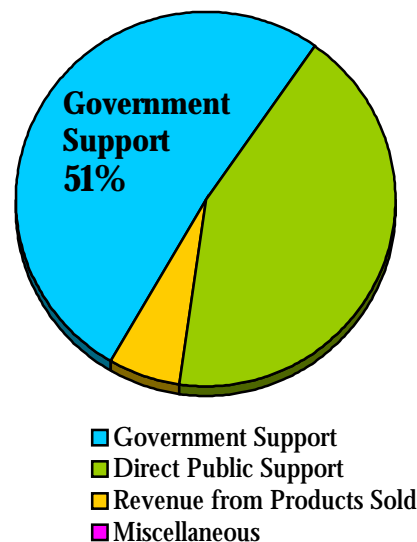
Key Publications: Why kNOw Abstinence Education Program: Public School Curriculum; Why kNOw Abstinence Education Program: Christian Curriculum; Road to Excellence Curriculum; Sex Was Never Meant to Kill You

History

Why kNOw was originally founded as an abstinence-only education program within AAA Women’s Services, a Chattanooga-based Christian crisis pregnancy center best known for shutting down a neighboring abortion clinic and constructing a vigil to the “unborn” on its site. In 2003, why kNOw officially separated from AAA Women’s Services and is now an independent organization.¹⁶³

Currently, the organization’s main program is its 5-day abstinence-only curriculum, which is taught by why

Why kNOw 2004 Budget



kNOw abstinence educators in 57 public schools in Georgia and Tennessee and is used by other organizations in 37 states and 9 foreign countries.¹⁶⁴ Why kNOw also runs a separate faith-based program used in 27 states, a drama troop, a “Road to Excellence” extracurricular program and a book club. Though founder Kris Frainie was the organization’s driving force for many years, she stepped down in 2005. Cathi Woods, who previously worked at several crisis pregnancy centers, is now President while long-time why kNOw employee Lesley Scarce is CEO.

Key Staff

Kris Frainie, Founder

Frainie started the why kNOw abstinence-only program while working at AAA Women’s Services, a Chattanooga crisis pregnancy center. In 2001, Frainie sat on the Tennessee state evaluation panel of Title V abstinence programs and was a consultant for the National Coalition for Abstinence Education.¹⁶⁵ Frainie stepped down from why kNOw in 2005, but remains involved as a consultant.¹⁶⁶

In Their Own Words

Gender Roles

“It is sad that our society causes most of this by exposing the teenager to a constant barrage of sexual messages. To the young man trying to learn self-control and the young woman trying to understand her identity, these sexual messages can cause severe pressure. Magazines tell young women how to dress ‘sexy’ so they can ‘catch’ their guy...The young girl learning to understand her changing body has no idea the effect it can have on surrounding males. Signals she doesn’t even know she is sending can cause big problems.”

- *Why kNOw Abstinence Education Program: Public School Curriculum*¹⁶⁷

“Ask the students to give examples of responsibilities a mother and father may have in order to help a family run smoothly. Examples may include keeping the house clean, cooking meals, employment, paying bills, fixing breakfast, getting the children ready for school, etc. Write each responsibility named on a square token chip. Have the students decide which role is more likely to be played by the mother or father. If the students feel the role is equally shared by the mother and father place a token in both jars. Explain to the students that some activities may be done by both parents, but ask which parent is more likely to cut grass, wash clothes, decorate the home, etc. If the class appears divided, decide by a show of hands. In your home who washes clothes most often? Mother or Father? Who fixes the car? Who cooks the meals?”

- *Why kNOw Abstinence Education Program: Public School Curriculum*¹⁶⁸

“It is easy for an older boy to take advantage of a younger girl. Girls should understand that often older guys who ask young girls for dates are interested in their bodies – not their minds or emotions.”

- *Why kNOw Abstinence Education Program: Public School Curriculum*¹⁶⁹

“In his best selling book, *Men are from Mars, Women are from Venus*, John Gray captivated readers with age-old truths. These long-standing truths, however, had been almost forgotten in the age of politically correct thinking. Now it is considered improper to consider men and women anything but equal...men and women are equal but vastly different. Ignoring this fact will doom many a relationship to failure. There are a variety

of books written on today's subject matter. Encourage students to familiarize themselves with this material. Knowledgeable authors on this subject include Gary Smalley, John Gray, Laura Schlesinger, Gary Chapmen, Ed Wheat, David Nicholson, James Dobson, and Roy Mossholder.”

- *Why kNOw Abstinence Education Program: Public School Curriculum* ¹⁷⁰

“In the last thirty years there has been a great movement to ‘equalize’ men and women. Unfortunately, a distinction has not been made between ‘equal’ and ‘different.’ Thus, if you said that women were different from men, it was automatically assumed you meant that women were inferior to men. This is NOT true! Men and women are equal, but they are very different in the ways they approach life, love, and relationships.”

- *Why kNOw Abstinence Education Program: Public School Curriculum* ¹⁷¹

“Girls tend to flirt naturally. They start with their daddies and continue on until they have husbands of their own. Unfortunately some of them don't stop there! Because girls are usually more talkative, make eye contact more often than men, and love to dress in eye-catching ways, they may appear to be coming on to a guy when in reality they are just being friendly. To the male, however, he perceives that the girl wants him sexually. This lack of understanding and communication between the sexes has caused extreme problems in many areas. Men need to set their own limits and standards and women need to realize what they may be communicating. Asking herself what signals she is sending could save both sexes a lot of heartache”

- *Why kNOw Abstinence Education Program: Public School Curriculum* ¹⁷²

“Females have the uncanny ability to remember the most insignificant details about past experiences. This terrifies the average male.”

- *Why kNOw Abstinence Education Program: Public School Curriculum* ¹⁷³

“Since males tend to think concretely, they respond better to concrete questions and answers than hypothetical ones. ‘Can’ or ‘Could’ refers to his ability to do something. He may respond ‘yes’ and not see the action through because he is responding to his ability, not the actual request. ‘Can you’ or ‘Could you take out the trash?’ is a vague question because it asks if he is physically capable of doing the job. He answers ‘yes’ and continues to do whatever he is doing, not thinking much more about the subject. This may cause the female undue stress, because she interprets his lack of action as a refusal to help her at that moment. Concrete statements are more likely to get the response the female wants. Statements such as: ‘I need you to take out the trash now’ or ‘Will you please take out the trash now’ work much better on males.”

- *Why kNOw Abstinence Education Program: Public School Curriculum* ¹⁷⁴

“Women can tell their deepest, darkest secret to a stranger in the restroom; men do not like to share their problems. Men tend to be more task and goal-oriented. If a problem presents itself, men want to solve the problem without outside influence. It is an ego thing as well as a man thing... Understanding that men need to be able to work problems out on their own will greatly enhance the quality of many relationships. If he cannot find a solution, he will look for a trusted confidant to share his concerns with. Remember men are problem solvers; they don't like loose ends.”

- *Why kNOw Abstinence Education Program: Public School Curriculum* ¹⁷⁵

“In practically every teenage girl's bedroom you will find dried, dead flowers, torn ticket stubs, boxes of notes, cards, and mementos of past or current experiences. These little treasures bring confusion to fathers, brothers, and other males. They don't understand why anyone would like dead flowers in their room. But to the girl those dead flowers are a cherished remembrance.”

- *Why kNOw Abstinence Education Program: Public School Curriculum* ¹⁷⁶

“Women gauge their happiness and judge their success by their relationships. Men’s happiness and success hinge on their accomplishments.”

- *Why kNOw Abstinence Education Program: Public School Curriculum*¹⁷⁷

“Even though men may think of sexual involvement as a type of commitment, they usually do not put the same emphasis on it that women do. Women may become pregnant; they expect, if pregnancy occurs, that men will be committed to them. This is why some women become sexually involved in order to keep their men with them. Many women mistakenly believe that by having a baby, they will have some type of hold over the man. Statistics and broken lives prove otherwise.”

- *Why kNOw Abstinence Education Program: Public School Curriculum*¹⁷⁸

Sex

“Star Trek kissing is the final stage before intercourse. Many people do not recognize this as sex...sex is any activity that causes genital arousal. One stage will eventually lead to another.”

- *Why kNOw Abstinence Education Program: Public School Curriculum*¹⁷⁹

Sexual Activity Outside of Marriage

“There is no wrong side of the tracks anymore. The tracks are gone. There is no social stigma attached to being sexually active.”

- Founder Kris Frainie, lamenting sexual freedom in the why kNOw newsletter¹⁸⁰

“Sex is a beautiful gift from God, meant for marriage. When the husband and wife unite, the act of sex allows them to experience the oneness and gives them a glimpse of what it was like in Eden.”

- Founder Kris Frainie, explaining the true purpose of sex¹⁸¹

“I’ve heard a lot of people that have had lots of premarital sex, and they don’t believe in anything. Their hearts have become hardened. Sex is a spiritual matter.”

- Founder Kris Frainie, describing the detrimental societal effect of premarital sex¹⁸²

“Fifty years of cultural terrorism.”

- Kris Frainie, founder of why kNOw, in reference to the sexual revolution¹⁸³

Inaccurate or Misleading Information

“In heterosexual sex, condoms fail to prevent HIV approximately 31% of the time.”

- *Why kNOw Abstinence Education Program: Public School Curriculum*¹⁸⁴

Marriage

“The Groom is the initiator of the covenant of marriage. Traditionally, he was the one who asked for the Bride, and he is the one who assumes responsibility to protect her and their marriage vows. In the age of women’s lib., this tradition doesn’t sit well. However, there is much to be said for the man who provides for his family. It was understood in those days that when a man made a promise, he kept it – this is called Honor.”

- *Why kNOw Abstinence Education Program: Public School Curriculum*¹⁸⁵

“The father gives the bride to the groom because he is the one man who has had the responsibility of protecting her throughout her life. He is now giving his daughter to the only other man who will take over this protective role.”

- *Why kNOw Abstinence Education Program: Public School Curriculum* ¹⁸⁶

“Notice how often purity comes up throughout these traditions. One reason it was so important to the groom for the bride to be pure was lineage. The groom wanted to be sure any children she bore were his. It’s interesting that even today when students are asked, ‘What is the first question most guys ask when a girlfriend tells him she is pregnant,’ is: ‘Are you sure it’s mine?’ Times haven’t changed much, have they?”

- *Why kNOw Abstinence Education Program: Public School Curriculum* ¹⁸⁷

“This activity is designed to help students ask why we expect certain traditions, even though we may not know why they exist. Ask two students to come up to the front of the class...First have the ‘Groom’ dress in the cummerbund and bow tie and turn his back on the girl will be his ‘Bride.’ While you are raving about what a beautiful bride she makes, pull the gown that is *not* white over her clothing. There will be some concern expressed because the bride is not wearing the traditional white gown. Question why she should wear a white gown. If you were at a wedding and the bride wore a different colored gown, what would you think? Why?”

- *Why kNOw Abstinence Education Program: Public School Curriculum* ¹⁸⁸

“Women enjoy all the special trappings that surround reaching a specific goal. A perfect example of this is the wedding ceremony. The goal of the ceremony is to unite the couple in marriage. For the man all that is necessary is a place, a legal document, and a clergyman or justice of the peace. For the woman, every detail before, during, and after the ceremony must be perfect, fulfilling the dreams she has always had of her wedding day.... Fathers of brides and grooms don’t understand why all this is necessary. The father of the bride is looking at the bottom line cost, and the mother of the bride is trying to fulfill her daughter’s dream of what this day should be. Women never outgrow the excitement of the process!”

- *Why kNOw Abstinence Education Program: Public School Curriculum* ¹⁸⁹

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